ORDER

Order / Rev: 36392 Alt Order #: 08821729

Product Desc: ISSUE

Estimate: 2600

Flight Dates: 09/21/12 - 09/27/12

Original Date / Rev: 06/27/12 / 09/05/12

Order Type: **GENERAL** KLAS

Primary AE: Mike Jones

Sales Office: K-WAS

Sales Region: National

Agency

Orders

Name:

Buying Contact:

Billing Contact:

815 Slaters Lane

National Media Inc

Alexandria, VA 22314

Agency Commission:

Billing Type:

Billing Cycle:

Billing Calendar:

Cash

Broadcast

EOM/EOC

11/29/08

00:10:00

15%

Advertiser

Name:

NRCC

Demographic: A35+

Product Codes: PO4

LV1 Priority:

Revenue Codes: AGY, POL, ISS New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Dill't fait								
Start Date	End Date	# Spots	Gross Amount	Net Amount				
08/27/12	09/27/12	25	\$41,300.00	\$35,105,00				

Totals

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
September 2012	25	\$41,300.00	\$35,105.00		
Totals	25	\$41,300.00	\$35,105.00	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Mike Jones			Start Of Order - End Of Order	100%	

Order Share	Share	Total		
KLAS	30%	\$41,300.00		
Market	100%	\$137,666.67		

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$34,416.67		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$6,883.33		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	09/21/12	09/21/12	8 News Now 6a M		6-7a	F	:30	1	\$900.00LV1	0.00 NM	1	\$900.00
				8 News Now 6a N	Л-F						1		
	NEWS												
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
٧	Veek: 09	/17/12	09/23/12	F	1	\$900.00	0.00						
E 2	8	09/24/12	09/27/12	8 News Now 6a M	1-F CM	6-7a	MTWT	:30	3	\$900.00LV1	0.00 NM	3	\$2,700.00
				8 News Now 6a M	Λ-F								

Print Date: 09/25/12 14:23:10 Page 2 of 3

KLAS

Order / Rev:

36392

Advertiser:

NRCC

Alt Order #:

08821729

Product Desc:

ISSUE

Flight Dates:

09/21/12 - 09/27/12

Estimate:

2600

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Typ NEWS	e Spots	Amount
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 MTWT 3 \$900.00 0.00		
E 3 8 09/23/12 09/23/12 8 News Now Sun AM #CM 8 News Now Sun A :30 1 \$400.00LV1 0.00 N 8 News Now Sun AM #1 NEWS	IM 1	\$400.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 S 1 \$400.00 0.00		
E 4 8 09/23/12 09/23/12 CBS News Sunday Morr@M CBS Sunday MorniS :30 1 \$1,500.00 LV1 0.00 N CBS News Sunday Morning SUNDAY MORNING	IM 1	\$1,500.00
<u>Start Date </u>		
E 6 8 09/22/12 09/22/12 Sat 4-5p Whacked SportSM 4-430pS- :30 1 \$300.00LV1 0.00 N Whacked Out Sports	IM 1	\$300.00
ELECTRIC PLAYGROUND <u>Start Date </u>		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Tyr 1 8 09/17/12-09/23/12 Sat 4-5p Whacked Sports 4-430p 5a :30 (\$300.00) 0.00 M		
See MG 6.2 2 8 09/17/12-09/23/12 Sat 4-5p Whacked Sports 4-430pSa :30 \$300.00 0.00 №	IM	
E 7 8 09/21/12 09/21/12 8 News Now 5-630p M-FCM 5-630pF :30 1 \$1,300.00 LV1 0.00 N 8 News Now 5-630p M-F	iM 1	\$1,300.00
NEWS <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/17/12 09/23/12F 1 \$1,300.00 0.00		
E 8 8 09/24/12 09/27/12 8 News Now 5-630p M-FCM 5-630p MTWT :30 4 \$1,300.00LV1 0.00 N 8 News Now 5-630p M-F	IM 4	\$5,200.00
NEWS <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/24/12 09/30/12 MTWT 4 \$1,300.00 0.00		
Week: 09/24/12 09/30/12 MTWT 4 \$1,300.00 0.00 E 9 8 09/21/12 09/21/12 8 News Now 5-630p M-FCM 5-630pF :30 1 \$1,300.00 LV1 0.00 N 8 News Now 5-630p M-F	IM 1	\$1,300.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots∕Week</u> <u>Rate</u> <u>Rating</u>		
Week: 09/17/12	IM 2	\$1,400.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots∕Week</u> <u>Rate</u> <u>Rating</u>		
Week: 09/17/12 09/23/12S- 2 \$700.00 0.00 E 12 8 09/23/12 09/23/12 8 News Now Sun 5-7p CM 5-7pS :30 1 \$1,200.00LV1 0.00 N	IM 1	\$1,200.00
8 News Now Sun 5-7p NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 S 1 \$1,200.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Tyr 1 8 09/17/12-09/23/12 8 News Now Sun 5-7p 5-7p Su :30(\$1,200.00) 0.00 M		
See MG 12.2 2 8 09/23/12-09/23/12 8 News Now Sun 5-7p 430-5p, 630-7pSu :30 \$1,200.00 0.00 №	IM	
E 13 8 09/21/12 09/21/12 630-7p Inside Edition CM 630-7pF :30 1 \$1,200.00LV1 0.00 N	IM 1	\$1,200.00
INSIDE EDITION <u>Start Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12F 1 \$1,200.00 0.00		
E 14 8 09/24/12 09/27/12 630-7p Inside Edition CM 630-7p MTWT :30 4 \$1,200.00LV1 0.00 N	IM 4	\$4,800.00
INSIDE EDITION	1	

Print Date: 09/25/12 14:23:11 Page 3 of 3

KLAS

Order / Rev:

36392 08821729 Advertiser:

NRCC

ISSUE **Product Desc:**

Alt Order #: Flight Dates:

09/21/12 - 09/27/12

Estimate:

2600

Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
E 14	8 09/24/1	2 09/27/12	630-7p Inside Edition	CM	630-7p	MTWT	:30	4 \$1,200.00LV1	0.00 NM	4	\$4,800.00
INIC	SIDE EDITION		Inside Edition								
HAC	Start Date	End Date	Weekdays Sp	ots/Week	Rate	Rating					
Week	c: 09/24/12	09/30/12	MTWT		\$1,200.00	0.00					
		2 09/27/12	Thu 8-9p	CM	8-9p	T	:30	1\$15,000.00LV	0.00 NM	1	\$15,000.00
			Big Bang / 2 1/2 Men		,-				l		•
BIG	BANG/2.5 N	IEN							i		
	Start Date	End Date		ots/Week	<u>Rate</u>	Rating					
	c: 09/24/12	09/30/12	T		\$15,000.00	0.00				_	
E 17	8 09/24/1	2 09/27/12	8 News Now 11p M-F		11-1135p	MTWT	:30	2 \$1,900.00LV	0.00 NM	2	\$3,800.00
NE	ws		8 News Now 11p M-F								
NE	Start Date	End Date	Weekdays Sp	ots/Week	Rate	Rating					
Week	: 09/24/12	09/30/12	MTWT		\$1,900.00	0.00					
		2 09/22/12			430-5p	S-	:30	1 \$300.00LV	0.00 NM	1	\$300.00
14.10	0 03/22/1	2 00/22/12	Insider Weekend	O.C.	400 OP	•		. 4000.0021	0.00	·	***************************************
	Start Date	End Date	Weekdays Sp	ots/Week	Rate	Rating					
Week	c: 09/17/12	09/23/12	S-	1	\$300.00	0.00					
Spot	Ch Date Ra	nge D	escription	<u>Star</u>	VEnd Time	$\overline{\kappa}$	<u>Veekdays</u>	Length Rate	Rtg Type		
1	8 09/17/12	2-09/23/12 S	at 430-5p InsiderWeek	end 430-	5p	-	Sa	- :30 (\$300.00) 0.00 <i>NM</i>		
	See MG 18.	_									
	•		ring due Football (DA)]								
2			CC Football	930	a-12n	-	Sa	- :30 \$300.0	0.00 NM		
0	MG for 18.1 (Program Pt		otholii								
	(Program Pt	a due to 10	owanj								
									Totals	25	\$41,300.00